

PRIMEX EXPERIENCE IN THE PREPARATION OF MASTER PLANS

PRIMEX is a leading full-service, international management consulting firm registered with the Philippines Securities and Exchange Commission (SEC) on 7 August 1989. In the last 32 years, the Company has established itself as one of Asia's leading management consulting firms based on its consistently outstanding performance in the design, implementation, and evaluation of development projects across sectors. **PRIMEX** has done work in 37 countries in the Asia-Pacific region – from down south in the Pacific islands to all of Southeast Asia, East Asia, South Asia, and several countries in Central and West Asia. To date, **PRIMEX** has completed 330 assignments and is currently managing 29 projects in 10 countries in the region with a total value of about US\$9.0 million.

PRIMEX adheres to the highest standards of quality and excellence and carries out all its assignments according to the highest standards of professionalism and integrity. In its 31 years in operation, **PRIMEX** has not had any record of unsatisfactory performance, and every effort is exerted by its Management and staff to keep it that way. **PRIMEX** has been ISO-certified since 12 August 2010 and has been re-certified as ISO compliant since then. Its most recent certification as being ISO 9001:2015-compliant was in August 2021. In 2017, **PRIMEX** received the *Best Full-Service Management Consultancy Award for 2016* from the *APAC Insider Business Awards*.

Experience in Preparation of Master Plans. During its three decades of operation, **PRIMEX** has led or participated in the development of master plans in the agriculture and fisheries, urban development, and tourism sectors with funding from Philippine Government agencies and international financial institutions like ADB. In its early years, **PRIMEX** led the development of the **Maldives Fisheries Sector Strategy** for ADB and the Maldives Department of Fisheries from Sept 1991–Sept 1992. That was followed by the **Ormoc City Master Planning and Comprehensive Land Use Plan Project** for the Government of Ormoc City (July–October 1998), the **San Carlos City Master Development Plan Project** for the City Government of San Carlos (August 1998–June 1999), the **Subic Bay Area Municipal Development Project** for ADB and the Department of Interior and Local Government (DILG) from January–July 2001, and the **Strategy for Sustainable Aquaculture Development for Poverty Reduction in the Philippines** for ADB and DA-BFAR from June 2006–November 2007.

In the last 10 years, PRIMEX's work in master planning across sectors is exemplified by the following projects:

- Updating the Revised Strategic Transport Plan (RSTP) for Dhaka (TA-6825 BAN) (54451-001), Bangladesh, June 2022–November 2024;
- Loan-3210 FIJ: Transport Infrastructure Investment Sector Project (Formerly Bridge Replacement Project) – FRA/TIISP/20-28) International Social Safeguards and Gender Consultant (Remote) (48141-001), Fiji, October 2021–April 2022 (for ADB and Fiji Roads Authority [PRA]);
- Development of the Philippine Rice Industry Roadmap (PRIR), Philippines, July 2021–March 2022 (for ADB and DA);
- Formulation of Tourism Infrastructure Development Plans for the Transforming Communities towards Resilient, Inclusive, and Sustainable Tourism (TouRiST) Program, Philippines, January – October 2020 (for NEDA);
- Integrated infrastructure and Investment Development Planning for Investment Corridors in Central Luzon (3IDP), Philippines, January–September 2020 (for NEDA);

- Formulation of a Master Plan for the Sustainable Urban Development in Metropolitan Tuguegarao, Philippines, January–December 2019 (for NEDA);
- Formulation of a Master Plan for the Sustainable Urban Development in General Santos City, Philippines, January–December 2019 (for NEDA);
- Formulation of a Master Plan for the Sustainable Urban Development in Metro Ormoc, Philippines, January–December 2019 (for NEDA);
- Formulation of a Master Plan for the Sustainable Urban Development in Vigan City, Philippines, January–December 2019 (for NEDA);
- Formulation of the 10-year Maritime Industry Development Program (MIDP), Philippines, June–December 2018 (for the Maritime Industry Authority [MARINA]);
- Feasibility Study on a High Dam and High Line Canal Component of the Panay River Basin Development Project (PRIBDP), Philippines, April 2014 – May 2015 (for NIA);
- Feasibility and Master Plan Study of the Siargao Airport Development Project, Philippines, May – September 2014;
- Formulation of an Integrated River Basin Management and Development Master Plan for Panay (Lot 1), Philippines, December 2013 – August 2014 (for the Department of Environment and Natural Resources [DENR]); and
- Formulation of an Integrated River Basin Management and Development Master Plan for Jalaur (Lot 1), Philippines, December 2013 – August 2014 (for DENR).