

CORPORATE PROFILE



A member of the OCG Group

**PACIFIC RIM INNOVATION AND MANAGEMENT
EXPONENTS, INC. (PRIMEX)**

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Pacific Rim Innovation and Management Exponents, Inc.

A STATEMENT OF COMPETENCE

The Company

PRIMEX is a leading Philippines-registered full-service international management consulting firm. Since its establishment on 7 August 1989, the Company has built an enviable reputation with international financing institutions (IFIs), bilateral organizations, as well as government agencies in the Philippines and overseas, based on its consistently outstanding performance in the planning, design, management, and evaluation of development projects.

PRIMEX is one among a few Filipino consultancy companies that have successfully broken into the international market, having worked in **37 countries in the Asia-Pacific region** in the last 34 years. It has successfully competed against firms from large developed countries in the international competitive bidding for consulting services conducted by international financial institutions (IFIs), such as the Asian Development Bank (ADB) and the World Bank, bilateral agencies including Japan International Cooperation Agency (JICA) and the United States Agency for International Development (USAID), as well as government agencies in the Philippines and overseas. Since the early 2000s, **PRIMEX** has consistently ranked among the Top 5 Philippines-incorporated consulting firms doing business with ADB, both for technical assistance (TA) and loan-funded projects.

PRIMEX is registered with the Philippine Securities and Exchange Commission (SEC) and has a Platinum membership with the Philippine Government Electronic Procurement System (PhilGEPS). It is registered with ADB (under CMS No. 000141), the World Bank (WB) (as Vendor No. 58227), and with the United Nations (Global Marketplace [GM] No. 462427). It is an active member of the Institute of Management Consultants of the Philippines (IMPHIL) and the Civil Engineering Council of the Philippines (CECOPHIL). **PRIMEX** is also a member of the People Management Association of the Philippines (PMAP), the Employees Confederation of the Philippines (ECOP), the Philippine Chamber of Commerce and Industry (PCCI), and the European Chamber of Commerce of the Philippines (ECCP).

PRIMEX is a highly professional, dependable, and reliable organization whose commitment to quality and excellence is deeply ingrained among its staff—from Top Management down to the lowest staff member—and is manifested in the way the company conducts business with its clients. All **PRIMEX** contracts have been satisfactorily completed, and not one of its contracts has been preterminated for cause. **PRIMEX**'s high-level management support of its consultant teams, as well as its full and unwavering engagement in project implementation—from start to finish—have also been appreciated by its clients, both from government and overseas development assistance (ODA) agencies.

PRIMEX received its **ISO 9001 certification** in August 2010 and has been re-certified periodically since then, with its latest ISO 9001:2015 certificate issued in September 2022. As embodied in its *Quality Policy Statement*, **PRIMEX** is committed to providing world-class advisory, technical, management, and financial services based on a number of precepts, including *client focus*, *people engagement*, *process approach*, and *evidence-based decision making*, among others. These four precepts underpin the implementation of each **PRIMEX** assignment and help ensure the high quality of **PRIMEX**'s deliverables. Furthermore, in compliance with its *Quality Management System (QMS)*, **PRIMEX** performs its tasks according to the highest standards of professionalism and integrity and provides the necessary resources to deliver the expected outputs of every assignment.

On its 30th anniversary in August 2019, **PRIMEX launched its Strategic Partnership with Oriental Consultants Global (OCG)**, the second largest Japanese consulting firm, which has enabled **PRIMEX** to expand and diversify its project portfolio, broaden its sector and geographic reach, and ensure its sustainability over the long term, while supporting **OCG**'s objective of expanding its project portfolio to include more non-JICA projects.



A STATEMENT OF COMPETENCE

Sectors, Services, and Facilities

PRIMEX has expertise and experience in the following sectors:

- Agriculture and natural resources (ANR) including irrigation and water resources management, coastal and marine resources management, and forestry and watershed management;
- Environment and climate change;
- Disaster risk reduction and management (DRRM);
- Health, education, and social services;
- Transport (roads and expressways, bridges, seaports and airports, transport terminals);
- Urban development; and
- Governance and public finance.

PRIMEX provides a full range of services to both public and private sector clients at the different stages of the Project Cycle:

- Project identification;
- Preparation of sector and area development master plans;
- Project preparation (pre-feasibility and feasibility studies and preparation of conceptual engineering designs);
- Preparation of detailed engineering designs and tender documents;
- Construction supervision;
- Project management and implementation support (including financial management, procurement, and monitoring and evaluation [M&E]); and
- *Ex-post* evaluation.

Moreover, **PRIMEX** renders advisory technical assistance to clients in:

- Policy review and analysis;
- Organizational review, assessment, and restructuring;
- Institutional strengthening, capacity building, and training;
- Conduct of baseline, midterm, and endline surveys and impact evaluation studies;
- Environmental and social impact assessment (ESIA), preparation of environmental and social safeguards (ESS), and monitoring of safeguards implementation;
- Third party monitoring of project implementation including financial performance audit and safeguards monitoring;
- Design, development, and operation of management information systems; and
- Knowledge management (including the preparation of knowledge products), communication, and public relations.

PRIMEX owns two adjacent office condominium units with a total floor area of 360 sq m located within the Ortigas Business District in Metro Manila in the general vicinity of the ADB headquarters. Its offices are fully equipped with the facilities and equipment necessary for its operation and for the provision of backstopping support to its national and international projects. The **PRIMEX** offices have several executive rooms and staff working areas, a reception area, a library, a document production area, meeting areas, and a conference room that could comfortably seat 12 people. The offices are equipped with state-of-the-art computers linked in a local area network (LAN) and a virtual private network (VPN) (allowing remote access of staff to the company's server), and high-speed internet connection (120 mbps) as well as laser printers, scanners, a heavy-duty copier, binding machines, audio-visual equipment, and phone and fax machines. The Company also owns three service utility vehicles for the use of its officers, staff, and consultants, as well as two motorcycles for the use of its messengers.



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Clientele

PRIMEX's clients in the last 34 years include the following multilateral and bilateral organizations, government agencies, and private entities:

Multilateral and Bilateral Organizations

Agence Francaise de Developpement (AFD)
Asian Development Bank (ADB)
Asian Infrastructure Investment Bank (AIIB)
ASEAN Promotion Center for Trade, Investment, and Tourism
Australian Agency for International Development (AusAID) (now DFAT)
US Bureau of International Narcotics and Law Enforcement Affairs
Canadian International Development Assistance (CIDA)
European Investment Bank (EIB)
European Union (EU)
Food and Agriculture Organization of the United Nations (UN/FAO)
German Agency for Technical Cooperation (GIZ)
Green Climate Fund (GCF)
Japan Bank for International Cooperation (JBIC)
Japan International Cooperation Agency (JICA)
Kreditanstalt für Wiederaufbau (KfW)
Netherlands Government
New Zealand Trade and Enterprise (NZTE)
Singapore Trade Development Board (STDB)
United Nations Center for Human Settlements (UNCHS/Habitat)
United Nations Development Programme (UNDP)
United Nations Children's Fund (UNICEF)
United Nations Fund for Population Activities (UNFPA)
United Nations Office for Project Services (UNOPS)
United States Agency for International Development (USAID)
World Bank (WB)

Foreign Government Agencies

Ministry of Water Resources and Meteorology (MOWRAM), Cambodia
Ministry of Health (MOH), Indonesia
Ministry of Marine Affairs and Fisheries (MMAF), Indonesia
Ministry of Natural Resources and Environment (MONRE), Lao PDR
Ministry of Agriculture, Livestock, and Irrigation (MOALI), Myanmar
Ministry of Health and Social Protection of the Population (MOHSPP), Tajikistan
Ministry of Communication and Transport (MCT), Tuvalu
Ministry of Infrastructure and Public Utilities (MIPU), Vanuatu
Ministry of Agriculture and Rural Development (MARD), Viet Nam
Ministry of Education and Training (MOET), Viet Nam

Philippine Government Agencies

Department of Agrarian Reform (DAR)
Department of Agriculture (DA)
 Agricultural Credit Policy Council (ACPC)
 Bureau of Agriculture Statistics (BAS)



A STATEMENT OF COMPETENCE

Clientele

Bureau of Fisheries and Aquatic Resources (BFAR)
National Agriculture and Fishery Council (NAFC)
National Irrigation Administration (NIA)
Philippine Fisheries Development Authority (PFDA)
Department of Budget and Management (DBM)
Department of Environment and Natural Resources (DENR)
Department of Finance (DOF)
Department of Health (DOH)
National Center for Disease Protection and Control (NCDPC)
National Epidemiology Center (NEC)
National Kidney and Transplant Institute (NKTi)
Department of the Interior and Local Government (DILG)
Department of Labor and Employment (DOLE)
Department of Transportation and Communications (DOTC)
Department of Public Works and Highways (DPWH)
Department of Social Welfare and Development (DSWD)
Development Academy of the Philippines (DAP)
Development Bank of the Philippines (DBP)
Makati City Government
Maritime Industry Authority (MARINA)
Metropolitan Waterworks and Sewerage System (MWSS)
National Economic and Development Authority (NEDA)
National Irrigation Administration (NIA)
Palawan Council for Sustainable Development (PCSD)
Pasay City Government
Philippine National Railways (PNR)
Provincial Government of Bukidnon

Private Sector Entities and NGOs

Aboitiz Infracapital, Inc., Philippines
Amalgam Aquaculture Enterprises, India
Antique Integrated Area Development (ANIAD) Foundation, Philippines
CEFIGRE/International Office for Water (IOW), France
Manila Water Company, Inc. (MWSI)
Philippine Business for Social Progress (PBSP), Philippines
Sagittarius Mines, Inc. (SMI), Philippines
SM Smart City Infrastructure Development Corporation, Philippines
Swedish Society for Nature Conservation (SSNC), Sweden
Trafalgar House Corporate Development Ltd., UK



A STATEMENT OF COMPETENCE

Geographical Experience

PRIMEX has undertaken, and is undertaking, a large number of projects in various parts of the Philippines and overseas. PRIMEX has worked in all of Southeast Asia, East, and South Asia as well as in several countries in West Asia and the Pacific, as shown below.

SOUTHEAST ASIA: Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, Vietnam

EAST ASIA: China, Mongolia

SOUTH ASIA: Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka

CENTRAL AND WEST ASIA: Afghanistan, Georgia, Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Uzbekistan

PACIFIC: Federated States of Micronesia, Fiji, Nauru, New Caledonia, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu

In the Philippines, **PRIMEX** has carried out assignments with a nationwide scope, as well as projects covering specific cities, provinces, or regions in the country, including the following:

<u>Luzon</u>	<u>Visayas</u>	<u>Mindanao</u>
Albay	Aklan	Agusan del Norte
Aurora	Antique	Agusan del Sur
Bataan	Bohol	Bukidnon
Batangas	Capiz	Cagayan de Oro
Benguet	Cebu	Camiguin
Bulacan	Guimaras	Compostela Valley
Camarines Norte	Iloilo	Davao del Norte
Camarines Sur	Leyte	Davao del Sur
Cavite	Negros Occidental	Lanao del Norte
Ifugao	Panay	Lanao del Sur
Ilocos Norte	Romblon	Maguindanao
Ilocos Sur	Samar	Misamis Occidental
Isabela	Siquijor	Misamis Oriental
Kalinga-Apayao		North Cotabato
La Union		Sarangani
Laguna		South Cotabato
Marinduque		Sultan Kudarat
Masbate		Sulu
Metro Manila		Surigao City
Mountain Province		Surigao del Norte
Nueva Ecija		Surigao del Sur
Nueva Vizcaya		Tawi-tawi
Occidental		Zamboanga del Norte
Mindoro		Zamboanga del Sur
Oriental Mindoro		Zamboanga Sibugay



A STATEMENT OF COMPETENCE

Prime Movers

PRIMEX is controlled by a Board of Directors composed of the following members:

RYOHEI ISHII, Bachelor in Civil Engineering
Chairman & President

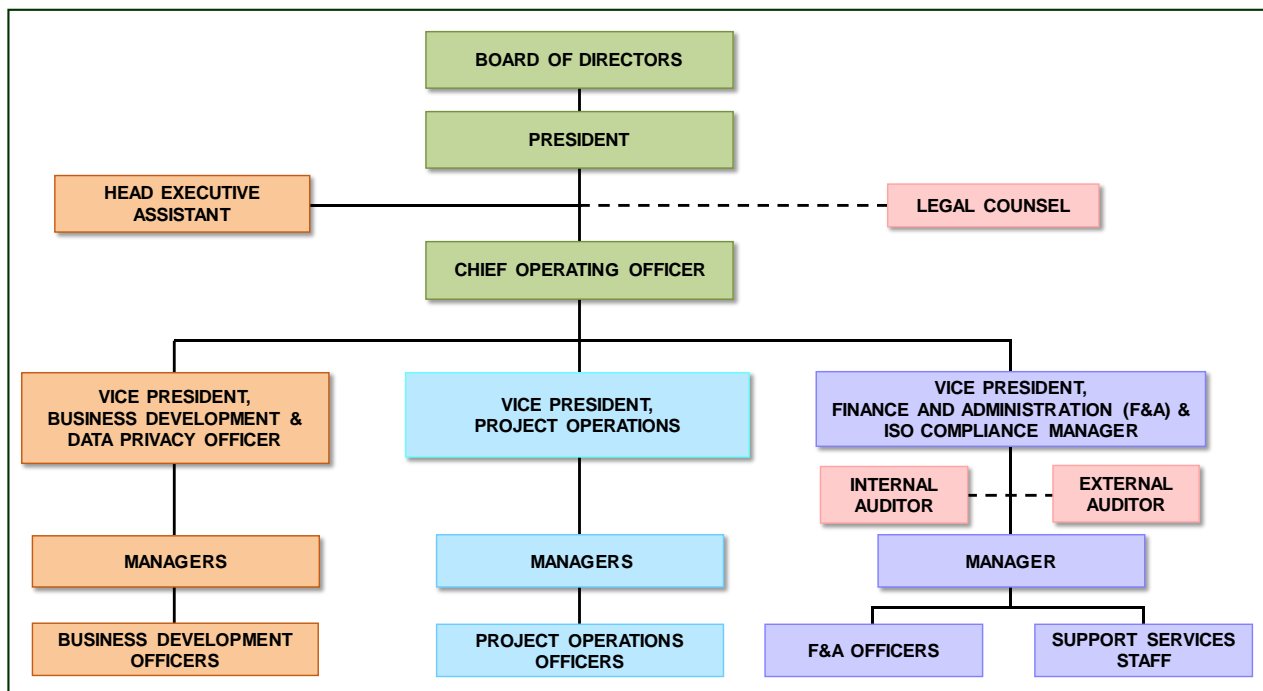
ELVIRA C. ABLAZA, MS Biology (*Meritissimus*), BS Biology (*Magna cum laude*)
Chief Operating Officer

PONCIANO V. CRUZ, JR. Ll. B., AB Philosophy
Director & Corporate Secretary

MARIA LOURDES MERCADER, CPA, BS Accountancy
Director & Corporate Treasurer

ROSECHIN OLFINDO-HAMANAKA, MPA (International Development), MA Economics
Director

PRIMEX is organized into two departments – Technical Services and Finance and Administration (F&A), each headed by a Vice-President responsible for managing the day-to-day operations of the Company and supporting the President in ensuring the attainment of the Company's goals and objectives.



PRIMEX has 30 full-time senior technical and management specialists ably supported by competent finance and administrative personnel. Of this number, half are specialists in technical fields, including civil engineering, fisheries and natural resource management, urban planning, project management, financial management, and knowledge management, and the rest are technical assistants, project coordinators, and finance and administration support staff. Add to these a corporate legal counsel, an external auditing firm, retained and affiliated consultants, as well as some 2,000 international and national consultants registered in the **PRIMEX** Consultant Database.



A STATEMENT OF COMPETENCE

Project Experience

To date, **PRIMEX** has about 420 completed and ongoing assignments across various sectors in 37 countries in the Asia-Pacific region. Selected examples of PRIMEX assignments in the last 10 years, classified according to the nature of services provided by the Company, are listed below.

Project Preparation, Feasibility Study, and Master Planning

- Consulting Services for the Preparation of Feasibility Studies and Detailed Engineering Design of Roads and Bridges Projects under Improving Growth Corridors in Mindanao Road Sector Project (IGCMRSP) (ADB Loan No. 3631-PHI), Philippines, December 2022–October 2024 (for the Department of Public Works and Highways [DPWH] and ADB)
- Support for Human and Social Development in Southeast Asia – Phase 2 – Project Preparatory Firm (52335-002) (TA-6770 REG): Border Areas Health Project (BAHP), Lao People's Democratic Republic (Lao PDR), March–December 2023 (for ADB and the Ministry of Health [MOH] of Lao PDR)
- Climate Adaptive Irrigation and Sustainable Agriculture for Resilience (CAISAR) (Grant Number S0452A), Cambodia, August–October 2023 (for the Ministry of Water Resources and Meteorology [MOWRAM], Asian Infrastructure Investment Bank [AIIB], and the Green Climate Fund [GCF])
- Updating the Revised Strategic Transport Plan for Dhaka, Bangladesh (TA-6825 BAN), June 2022–November 2024 (for ADB)
- Re-study of San Ramon Newport Project (PPPC/ADB/IDCA/034), Philippines, November 2022–December 2023 (for the PPP Center of the Philippines [PPPC] and the Zamboanga Ecozone Authority)
- Coastal and Marine Recreational Areas for Supporting Coastal Livelihoods in Balochistan and Sindh, Pakistan, August 2022–February 2023 (for World Bank)
- Feasibility Study of the Baquilan Irrigation Project, Philippines, February 2022–February 2023 (for the National Irrigation Administration Region 3 [NIAR3])
- Transaction Advisory and Support Services for the Proposed Mariveles Health and Wellness Center, Philippines, August 2021–December 2022 (for PPPC and the Department of Health [DOH], Philippines)
- Transaction Advisory and Support Services for the Proposed NEDA sa Makati Property Redevelopment Project, Philippines, April 2021–December 2022 (for PPPC and NEDA)
- Supporting Water Security Investments Facility – Subproject 4: Preparation of the Infrastructure Improvement for Shrimp Aquaculture Project, Indonesia (TA-9951 INO), September 2021–September 2022 (for ADB and the Ministry of Marine Affairs and Fisheries/Directorate General of Aquaculture [MMAF/DGA] Indonesia)
- Feasibility Study of the Raw Water Supply Intake and Transmission from Lau Simeme Reservoir in North Sumatera Province, Jatigede Stage II and Kertasari System in West Java Province, Indonesia, April 2021–September 2022 (for ADB)
- Development of the Philippine Rice Industry Roadmap (PRIR) 2021–2035, Philippines (TA 9971-REG), July 2021–May 2022 (for ADB and Department of Agriculture [DA], Philippines)
- Feasibility Study on the Fisheries and Coastal Resiliency (FishCoRe) Project, Philippines, November 2020–March 2022 (for DA-Bureau of Fisheries and Aquatic Resources [BFAR] for loan financing by the World Bank)



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- Project Preparation Study (PPS) on a Local Devolution and Disaster Risk Reduction and Management (DRRM) Program in the Philippines, June 2021–February 2022 (for AFD/CDIA and the Department of the Interior and Local Government [DILG], Philippines)
- Preparing the Quality of Health Care Project, Lao PDR (TA 9723-REG), December 2019–October 2020 (for ADB and MOH, Lao PDR)
- Preparing the Non-Communicable Disease Prevention Project, Myanmar (TA 9723-MYA), September 2019–December 2020 (for ADB and MOH, Myanmar)
- Preparing the Skills and Employability Enhancement Project (SEEP), Tajikistan (TA 9639-TAJ), April 2019–December 2020 (for ADB and the Ministry of Labor, Migration, and Employment [MOLME], Tajikistan)
- Formulation of Tourism Infrastructure Development Plan for the Transforming Communities towards Resilient, Inclusive, and Sustainable Tourism (TouRIST Program), Philippines, January–December 2020 (for the National Economic and Development Authority [NEDA], Philippines)
- Formulation of a Master Plan for the Sustainable Urban Development of Metropolitan Tuguegarao, Philippines, January 2019–November 2020 (for NEDA)
- Formulation of a Master Plan for the Sustainable Urban Development of Vigan City, Philippines, January 2019–November 2020 (for NEDA)
- Preparation of Concept Designs for Water Supply and Sanitation for Non-operational Water Districts, Philippines, January 2019–November 2020 (for NEDA)
- Feasibility Study of the Proposed Expansion and Improvement of the General Santos Fish Port Complex, Philippines, August 2018–September 2020 (for NEDA and DA-Philippine Fisheries Development Authority [PFDA])
- Preparing the Irrigated Agriculture Improvement Project (IAIP), Cambodia (TA 9349-CAM), September 2017–December 2018 (for ADB and MOWRAM)
- Preparing the Second Upper Secondary Education Sector Development Project (USEDP 2), Cambodia, November 2017 - April 2018
- Preparing the Water Efficiency Improvement in Drought-affected Provinces Project (WEIDAP), Viet Nam (TA 9147-VIE), November 2016–October 2017 (for ADB and the Ministry of Agriculture and Rural Development [MARD], Viet Nam)
- Transaction Advisory Services for the Ninoy Aquino International Airport (NAIA) Development Project, Manila, Philippines, November 2015–August 2016 (for PPPC and the Department of Transportation and Communication [DOTC], Philippines)
- Feasibility Study of the Mindanao Railway Project, Philippines, December 2015 – November 2016 (for the National Economic and Development Authority [NEDA] and the Department of Transportation and Communication [DOTC])
- Preparing the Second Secondary Education Sector Development Project (SESDP), Viet Nam (TA 8698-VIE), June 2015–May 2016 (for ADB and the Ministry of Education and Training [MOET], Viet Nam)
- Preparing the Lower Secondary Education for the Most Disadvantaged Areas Project (LSEMDAP2) (TA 8207-VIE), May 2013–May 2014 (for ADB and MOET, Viet Nam)
- Transaction Advisory Services for the Cavite-Laguna Expressway (CALAX) Project, Philippines, July 2013–February 2014 (for PPPC and DPWH, Philippines)

Detailed Design and Construction Supervision



A STATEMENT OF COMPETENCE

- Maternal and Child Health Integrated Care Project (MCHICP) (ADB Grant 0627-TAJ), Tajikistan, July 2020–December 2025 (for the Ministry of Health and Social Protection of the Population [MOHSPP] and ADB)
- Review of Detailed Design and Construction Management Supervision of the New Centennial Water Resources–Kaliwa Dam Project, Philippines, March 2019–June 2025 (for the Metropolitan Waterworks and Sewerage System [MWSS])
- Consulting Services for the Preparation of Feasibility Studies and Detailed Engineering Design of Roads and Bridges Projects under Improving Growth Corridors in Mindanao Road Sector Project (IGCMRSP) (ADB Loan No. 3631-PHI), Philippines, December 2022–October 2024
- Preparing the Sustainable Road Infrastructure Investment Project: Project Readiness Facility (PRF), Federated States of Micronesia: Consultant for Prioritization, Readiness, and Pilot-testing, September 2022–June 2024 (for Department of Transportation, Communication, and Infrastructure [DTC&I])
- Emergency Assistance for the Recovery and Reconstruction of Marawi (EARRM) (ADB Loan 3769-PHI), Philippines, March 2020–February 2024 (for DPWH and ADB)
- Infrastructure Preparation and Innovation Facility (IPIF): Laguna Lakeshore Road Network Project (LLRNP), Philippines (ADB Loan 3886-PHI): Detailed Engineering Design Consultant, January 2022–December 2023 (for DPWH and ADB)
- Southwest Phnom Penh Irrigation and Drainage Rehabilitation and Improvement Project (JICA Loan CP-P14), Cambodia, May 2016–December 2023 (for the Ministry of Water Resources and Management [MOWRAM] and Japan International Cooperation Agency [JICA])
- Sustainable and Climate-resilient Connectivity Project, Nauru, January 2019–June 2023 (for ADB)
- Consulting Services for Engineering Design and Procurement Support for the Dhaka Mass Rapid Transit (MRT) Development – Line 5, Southern Route, Project Readiness Financing, Bangladesh, April 2021–April 2023 (for Dhaka Mass Transit Company, Ltd. [DMTCL])
- Uplands Irrigation and Water Resources Management Sector Project (UIWRMSP), Cambodia (ADB Loan 3289-CAM), March 2016–August 2021 (for MOWRAM and ADB)
- Water Resources Management Sector Development Project, Cambodia (ADB Loan 2672-CAM [SF]), March 2012–June 2019 (for MOWRAM and ADB)
- Southwest Integrated Transport System (ITS), Philippines: Independent Design Review and Construction Supervision Consultant, March 2016–October 2017 (for the Department of Transportation and Communication [DOTC])
- Program Management, Construction Management, and Capacity Building for PNR Capital Improvement Projects, Philippines, August 2015 – January 2017 (for the Philippine National Railways [PNR])
- Outer Islands Maritime Infrastructure Project: Detailed Design Consultant, Tuvalu, March–September 2016 (for the Ministry of Communication and Transport [MCT])

Project Management



A STATEMENT OF COMPETENCE

- Irrigated Agriculture Improvement Project (IAIP) (Framework Loan No. ELM Asia 2014-2020/Contract FI No. 91788): Project Management and Implementation Consultant (PMIC-2), Cambodia, June 2023–June 2028 (for the Ministry of Water Resources and Meteorology [MOWRAM] and EIB);
- Maternal and Child Health Integrated Care Project (MCHICP), Tajikistan (ADB Grant 0627-TAJ), July 2020–December 2025 (for the Ministry of Health and Social Protection of the Population [MOHSPP] and ADB)
- Southeast Asia Agriculture, Natural Resources and Rural Development Facility – Phase II (Farm and Fishery Clustering Development (TA-9971 REG) (54002-001), August 2023–April 2025 (for ADB and DA Philippines)
- Uplands Irrigation and Water Resources Management Sector Project (UIWRMSP), Cambodia (ADB Loan 3289-CAM), March 2016–August 2021 (for MOWRAM and ADB)
- Second Lower Secondary Education for the Most Disadvantaged Areas Project (LSEMDAP2) (ADB Loan 3201-VIE), Viet Nam October 2016–June 2021 (for the Ministry of Education and Training [MOET] and ADB)
- Support to the Vietnam Academy of Social Sciences (VASS): Development of Research Capacity and Implementation of Knowledge Services, Viet Nam (ADB TA 9449-VIE), June 2018–October 2020 (for ADB and VASS)
- Irrigated Agriculture Inclusive Development Project (IAIDP) (ADB Loan 3477-MYA), Myanmar, April 2018–August 2019 (for the Ministry of Agriculture, Livestock, and Irrigation [MOALI] and ADB)
- Water Resources Management Sector Development Project, Cambodia (ADB Loan 2672-CAM [SF]): Project Management Consultant (PMC), March 2012–June 2019 (for MOWRAM and ADB)
- Strengthening Capacity for Health Sector Governance, Lao PDR (ADB TA 9190-LAO), November 2016–August 2018 (for ADB)
- Integrated Maternal, Neonatal, and Child Health/Family Planning (MNCH/FP) Project, Philippines, March 2013–March 2018 (for USAID)
- Coastal and Marine Resources Management in the Coral Triangle–Southeast Asia (Indonesia, Malaysia, Philippines) (TA 7813-REG), August 2012–December 2017 (for ADB)
- Ecosystems Improved for Sustainable Fisheries (ECOFISH) Project, Philippines, October 2012–November 2017 (for USAID and DA-BFAR)
- Program Management, Construction Management, and Capacity Building for the PNR Capital Improvement Project, Philippines, August 2015–January 2017 (for the Philippine National Railways [PNR])
- Innovations and Multisectoral Partnerships to Achieve Control of Tuberculosis (IMPACT) Project, Philippines, October 2012–September 2017 (for USAID and DOH, Philippines)
- Mindanao Sustainable Agrarian and Agriculture Development (MINSAAD) Project, Phase 2, Philippines (JICA Loan PHP-251), November 2015–November 2016 (for the Department of Agrarian Reform (DAR) and JICA)
- Regional Cooperation on Knowledge Management, Policy, and Institutional Support to the Coral Triangle Initiative (CTI) (Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands, Timor-Leste) (TA 7307-REG), May 2010–October 2014 (for ADB)

Project Monitoring and Evaluation (M&E)



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- Maternal and Child Health Integrated Care Project (MCHICP), Tajikistan (ADB Grant 0627-TAJ): Project Implementation and Monitoring and Evaluation Support (PIMES) July 2020–December 2025 (for MOHSPP Tajikistan and ADB)
- Midterm Performance Evaluation of the USAID Sustainable Ecosystem Advanced (SEA) Project, Indonesia, September 2019–July 2020 (for USAID/Indonesia)
- Midterm Evaluation Study of the World Bank-funded Philippine Rural Development Project (PRDP), Philippines, January–November 2019 (for DA and World Bank)
- Final Performance Evaluation of the Biodiversity and Watershed Improved for Stronger Economy and Ecosystem Resilience (B+WISER) Project, Philippines, July–December 2018 (for USAID/Philippines)
- Project Impact Assessment Study of the World Bank-funded Participatory Irrigation Development Project (PIDP), Philippines, April–August 2018 (for the National Irrigation Administration [NIA])
- Technical Audit and Economic Analysis of the KALAHI-CIDSS (KC) National Community-Driven Development Project (NCDDP), Philippines, March–September 2016 (for World Bank)
- Process Evaluation (Phase II) of the KC-NCDDP, Philippines, March–September 2016 (for World Bank)
- Process Evaluation of the Implementation of KC-NCDDP in Yolanda-affected Municipalities in Leyte, Samar, Cebu, and Capiz Provinces, Philippines, October 2014–June 2016 (for World Bank)
- Midterm Performance Evaluation of the B+WISER Project, Philippines, September 2015–January 2016 (for USAID/Philippines)
- WB Process Evaluation of the National Community Driven Development Project (NCDDP), Philippines, October 2014–June 2016
- Environmental and Baseline Survey for the Comprehensive Capacity Development Program for the Bangsamoro, Philippines, December 2014–March 2015 (for the Japan International Cooperation Agency [JICA])
- End-of-Project Evaluation of the WB-funded Mindanao Rural Development Program, Phase 2 (MRDP2), Philippines, June–November 2014 (for DA)
- Evaluation of the Philippine Organization, Ban Toxics, Philippines, October 2013–January 2014 (for the Swedish Society for Nature Conservation [SSNC])
- Output-based Aid (OBA) Independent Verification Agent (IVA) for the Philippines Public Health Project (PPHP), April 2013–March 2014 (for World Bank)
- End-of-Project Evaluation: Assessment of the Reaching Every Barangay (REB++) and Midwife for Every Community (MECA) in the Autonomous Region of Muslim Mindanao (ARMM), Sustainable Health Improvements through Empowerment and Local Development (SHIELD), November 2012–February 2013 (for USAID/Philippines)
- Review of Guidelines on Sexually Transmitted Infections, Philippines, July 2012 – December 2013 (for the Department of Health [DOH])



A STATEMENT OF COMPETENCE

Special Studies and Other Services

- Data Collection Survey for Climate Change Measures and Green Transformation (GX) in the Republic of the Philippines, June–October 2023 (for JICA)
- Conduct of Environmental and Coastal Studies for the Pasay Reclamation Projects, Philippines, August 2021–October 2023 (for a Private Client)
- Formulation of a Scoping Study on the Barriers to innovation in the Philippines, May–October 2023 (for NEDA)
- Accelerating Climate-resilient Agriculture in the Philippines, October 2022–August 2023 (for ADB and DA, Philippines)
- Building Capacity of Small and Medium-sized Enterprises (SMEs) and Exporters Project: Financial Due Diligence, Turkmenistan, April–December 2022 (for ADB)
- Logistical and Organizational Support for the AFD Appraisal Mission to the Philippines, July–November 2022 (for *Agence Francaise de Developpement [AFD]*)
- Livelihood Restoration Planning for Fishers in Manila Bay, Philippines June–August 2022 (for a Private Client)
- Strengthening Readiness, Procurement, and Financial Management in Southeast Asia – Governance Assessment for Lao PDR, June–December 2020 (for ADB)
- Technical Advisory Services for the Piloting of Activities for the Preparation of Country Programmes and Related Processes, Philippines and Cambodia, June 2019–August 2020 (for the UN Green Climate Fund [GCF])
- Outsourced Services for the Review of Comprehensive Land Use Plan (CLUP), Zoning Ordinance (ZO), Comprehensive Development Plan, Local Development Investment Plan (LDP), and Executive and Legislative Agenda, Makati City, Philippines, January 2018–December 2020 (for the Makati City Government)
- Development of a Strategic Communication Plan for the Longitudinal Cohort Study on the 10-Year Old Girl and Boy Child, Philippines, November 2018–June 2019 (for the United Nations Fund for Population Activities [UNFPA])
- Formulation of a Proposed Framework and Quantitative Tool for the Conduct of Macroeconomic Analysis to Determine the Economic Impact of Investment Incentives on the Philippine Economy, Philippines, August 2018–February 2019 (for NEDA)
- Preparing a Health Sector Assessment, Pakistan, February 2018 (for ADB)
- Tax Incentives Database Build-up and Analysis (TIDBA) for Tax Expenditure Estimation and Policy Analysis Purposes, Philippines, February 2017–February 2018 (for the Department of Finance [DOF])
- The Legacy Project: USAID in the Philippines, June 2015–May 2016 (for USAID/Philippines)
- Review of the Legal and Institutional Framework for Disaster Risk Reduction and Management (DRRM), Philippines, April–December 2015 (for World Bank)
- Local Government Finance and Fiscal Decentralization Program (TA 8390-PHI), Philippines, February–May 2015 (for ADB)
- Employment Facilitation for Inclusive Growth, Philippines (TA 8335-PHI), January 2014–November 2015 (for ADB)



PROFILES OF PRIMEX DIRECTORS AND SENIOR MANAGEMENT

A STATEMENT OF COMPETENCE



RYOHEI ISHII
Chairman & President

Mr. Ryohei Ishii has more than 15 years of experience in business development and project management in Japanese official development assistance (ODA)-funded projects in various parts of the world. A Civil Engineer by profession, Mr. Ishii's excellent project management, problem solving, decision-making, and negotiation skills have earned him the trust of the Top Management of Oriental Consultants Global (OCG) Japan. As a result, he holds several concurrent positions, including General Manager (GM) of the Business Promotion Department of Japan, GM of OCG's offices in Sri Lanka and Thailand, Chief Executive Officer (CEO) of OCG East Africa and Latin America, Director of OCG Thailand, and Deputy Director of OCG's Global Solutions Department (GSD).

ELVIRA C. ABLAZA
Chief Operating Officer

Ms. Elvira Ablaza, PRIMEX Founder, was at the helm of the Company's operations for 30 years, steering its evolution into a premier international consulting firm. She stepped down as PRIMEX CEO in January 2021, but remains fully engaged in PRIMEX operations as Chief Operating Officer, Chief Quality Assurance (QA) Officer, and Project Director of PRIMEX-led projects. She has also done consulting work for ADB, CIDA, and the UN-FAO in fisheries and coastal resources management, climate change adaptation, and environment in the Philippines and the Asia-Pacific region. Ms. Ablaza holds an MS in Biology (*Meritissimus*) from the University of Santo Tomas (UST) in Manila and a BS in Biology (*Magna cum laude*) from the College of the Holy Spirit (CHS) Manila.



A STATEMENT OF COMPETENCE



PONCIANO V. CRUZ, JR., LI. B.
Corporate Secretary

Atty. Jackie Cruz is the Managing Partner of the Santiago, Cruz, and Associates Law Offices. Since 2007, he has been teaching at the College of Law at Adamson University and has been serving as one of the Trustees of the Board of Adamson University since 2013. He also serves as Trustee of La Salle Green Hills in Mandaluyong City and of the La Salle-Jaime Hilario School in Bagac, Bataan. He is also Consultant on Legal and Regulatory Affairs to several broadcasting and telecommunication companies, such as Smart Communications, Inc., TV5, and Sun Cellular. Atty. Cruz joined the PRIMEX Board of Directors in 2015. He graduated with a degree in AB Philosophy from the University of the Philippines (UP) Diliman and holds a Master of Laws from the same university. He became a member of the Integrated Bar of the Philippines (IBP), Quezon City Chapter in 1991.

MA. LOURDES F. MERCADER
Director & Corporate Treasurer

Ms. Malou Mercader currently holds the position of Finance and Accounting Manager at OCG Philippine Branch. Prior to joining OCG, she was Accounting Manager at the global electric and power company subsidiary, Asea Brown Boveri, Inc. (ABB), from 1995-2002. She started her career with Atlantic Gulf and Pacific Co. of Manila Inc. (AG&P) from 1983 to 1991 before joining ABB as Project Accountant/Chief Accountant in 1991. Ms. Mercader graduated with the degree of Bachelor of Science in Accounting at St. Paul College Manila (SPCM) in March 1982 and became a certified public accountant (CPA) in March 1983.



A STATEMENT OF COMPETENCE



ROSECHIN OLFINDO-HAMANAKA
Director

Ms. Rosechin Olfindo-Hamanaka is an economist and has worked extensively in government, international organizations, and the private sector. She has excellent skills in economic and social policy analysis, research, and quantitative analysis. She worked for the World Bank Headquarters in Washington DC and in the Manila Office, where she provided advisory services and analytics to country operations; and for Asian Development Bank, where she provided technical and management support to regional technical assistance projects. She served as staff in the Philippines' National Economic and Development Authority and as consultant for the Department of Trade and Industry. She has sole-

authored empirical research articles in international peer-reviewed journals. Ms. Hamanaka holds a BS in Business Economics and MA in Economics, both from University of the Philippines, and a Master in Public Administration in International Development from the prestigious Harvard University in the USA.

ANA CELINA A. BALUYUT
Vice President for Business Development

Ms. ANA CELINA A. BALUYUT is a marketing communications, networking, and business development specialist. She has also served as researcher, project coordinator, and project manager for feasibility studies of transport and infrastructure projects. She is knowledgeable in various tendering procedures of international financing institutions and is highly familiar with the implementing rules and regulations of the Philippine Procurement Law. She obtained a Certificate in Knowledge Management and Strategic Intelligence from the UN Public Administration Network (UNPAN), a Master in Project Management from the American Academy of Project Management, and an Applied MBA Certificate from the Executive Development Agency in Manila. She is also a certified Data Protection Officer.



A STATEMENT OF COMPETENCE



NESTOR NONATO P. ESCARA *Vice President for Project Operations*

Mr. Stong Escara is a fisheries management specialist with over 30 years of experience in the implementation of development projects funded by multilateral and bilateral funding agencies such as the Asian Development Bank (ADB), World Bank, Japan Bank for International Cooperation (JBIC), and the United States Agency for International Development (USAID). Since joining PRIMEX as a regular staffmember in 2016, he has has been Project Manager of various projects in education, health, infrastructure, disaster risk reduction and management (DRRM), irrigation, and agriculture. He has also prepared and edited technical reports, including promotional and information materials,

handbooks, and manuals. Mr. Escara obtained his Bachelor of Science in Fisheries Management from the University of the Philippines Diliman in 1985 and his Master of Marine Management from Dalhousie University in Halifax, Nova Scotia, Canada in 2002.

ROWENA SP MANALO *Vice President for Finance and Administration*

Ms. Rowena Manalo is a Certified Public Accountant with more than 25 years of experience in accounting and finance and administration in government and private entities in the transportation, information technology (IT), trading, power generation, and manufacturing sectors in the Philippines, Bangladesh, Papua New Guinea (PNG), and the Marshall Islands. In 2000, she first joined PRIMEX as Assistant Manager for Finance and Administration, where she handled accounting, bookkeeping, and taxes. After several overseas engagements, she returned to the Philippines in 2017 and rejoined PRIMEX as Vice President for Finance and Administration.

