

EXPERIENCE IN DEVELOPMENT COMMUNICATION AND KNOWLEDGE MANAGEMENT

PRIMEX's experience in knowledge management covers the following areas: (i) developing knowledge products and solutions that clients need; (ii) conceptualizing and organizing knowledge sharing events that connect people and increase collaboration, and (iii) strengthening the capacity of stakeholders to manage their knowledge.

PRIMEX is well-versed in using processes to capture explicit and tacit knowledge from people and organizations and converting it into various **knowledge products** that promote learning and improve action. In the last decade, **PRIMEX** has been involved in both short- and long-term national and regional projects where the consultant team produced diverse technical and popularized knowledge products in collaboration with communities, and local and international experts. Examples of the items developed by **PRIMEX** include technical reports, manuals, handbooks, and studies for practitioners and government stakeholders to popularize educational materials for social media and community outreach purposes (e.g., videos, blogs, posters, photo books, newsletters, children's storybook, etc.). Even after these projects end, several of the knowledge products developed by the consultant team continue to be requested by other organizations and partners. Most of them are stored in online repositories such as websites of the funding agencies, which make them more accessible to a wider audience.

Knowledge solutions include tools that help organizations become more effective by enabling its members to apply practical knowledge. **PRIMEX** has successfully carried out ADB TAs that included the development of tools to support policymakers engaged in coastal resource management in the Asia and the Pacific. In terms of knowledge sharing, **PRIMEX** has actively included learning sessions in its projects to foster the exchange of practical and valuable knowledge and know-how among participants. These events are considered the unique learning needs of the audience and use different platforms, technologies, and formats to maximize participation and impact. For instance, **PRIMEX** designed youth camps on climate change adaptation to engage students from remote coastal communities in RETA 7813. In RETA 7307, the project organized a High-Level Financial Roundtable during the ADB Annual Meeting held in Manila in 2012, which brought together Environment/Fisheries and Finance Ministers and Senior Officials of the six Coral Triangle countries, development partners, and the CTI Regional Secretariat.

Selected examples of **PRIMEX's** projects in Asia and the Pacific, which demonstrate the Company's experience in KM are described briefly below, and samples of the knowledge products that were prepared under some of the projects are presented in Appendix 2.

- TA-9897 REG: Accelerating Sanitation for All in Asia and the Pacific, March–December 2021;
- TA-9897 REG: Accelerating Sanitation for All in Asia and the Pacific, July 2020–February 2021;
- TA-9689 REG: Agricultural Value Chain Development in Selected Countries, May 2019–January 2021;
- Water Resource Management Project, Cambodia (ADB Loan 3289-CAM), March 2016–August 2021;
- Coastal and Marine Resources Management in the Coral Triangle: Southeast Asia (TA 7813-REG), August 2012–December 2017 (for ADB);
- The Legacy Project: USAID in the Philippines, July 2015–April 2017 (for USAID/Philippines);
- Employment Facilitation for Inclusive Growth, Philippines (TA 8335-PHI), January 2014–November 2015; and
- Decentralized Framework for Sustainable Natural Resources and Rural Infrastructure Management, Philippines (TA 7716-PHI), July 2011–May 2014 (for ADB).